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Art Preparation Guideline for Printing

Uploading art to PPL FTP site:

- Art folder should be compressed.
- Include a PDF file of the art for quick visual identification
- Please include all fonts used.

Once files are sent to the FTP, please e-mail notification to appropriate PPL personnel.

Artwork setup:

- Avoid including any colors in the palette that are not used in the art.
- Verify that all original linked and embedded files are included in the job folder
- Bleed: In most cases, a 1/16" bleed should be created. Any special situations can be handled separately.
- Live Area: All art except a background bleed, should be placed no closer than 1/16" from the dieline.
- It is not recommended that type or lines be created in 4 color process.

Minimum Positive type	4pt
Minimum Reverse type	6pt
Minimum Positive line	.004
Minimum Reverse line	.006
Minimum Dot	1%
Maximum Dot	99%
Dot line screen	120-150
Process line screen	150
Min. Trap	.007
Min. UPC	80%
Bar width reduction	.003

Indicate if some or all of the art is to be backed in white

In the case of a revision, indicate number of colors that will change.

If item number changes, please indicate previous item number.